



MARKETING GIFTING CALENDAR 2022

January

17 Blue Monday

February

1 Chinese New Year
14 Valentine's Day



March

21 Mother's Day (UAE & Oman)
27 Mother's Day (UK & Ireland)

April

2 Start of Ramadan
17 Easter Sunday

May

2 End of Ramadan
3 Eid al-Fitr
8 Mother's Day (International)

June

19 Father's Day
All Thank the teacher gifts

July

9 Eid al-Adha
30 Friendship Day
All Thank the teacher gifts

August

8 Afternoon Tea week
All Graduation gifts

September

All Popular birthday month



October

2 Grandparents Day
24 Diwali
All Popular birthday month

November

1 National Spa week
25 Black Friday
28 Cyber Monday

December

25 Christmas Day
31 New Year's Eve

