



Marketing gifting calendar 2024

January

15 Blue Monday

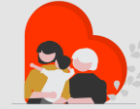


February

14 Valentine's Day

March

10 Mother's Day (UK & Ireland)
21 Mother's Day (UAE & Oman)
31 Easter Sunday



April



May

12 Mother's Day (International)
All Wedding season

June

16 Father's Day
All Thank the teacher gifts
All Graduation gifts
All Wedding season

July

30 Friendship Day
All Thank the teacher gifts
All Wedding season

August

12 Afternoon Tea week
All Wedding season

September

1 Father's Day (Australia, NZ)
All Popular birthday month
All Wedding season

October

6 Grandparents Day
All Popular birthday month



November

3 National Spa Week
29 Black Friday

December

25 Christmas Day
31 New Year's Eve

