



Marketing gifting calendar 2025

January

January sale
20 Blue Monday



February

14 Valentine's Day



March

30 Mother's Day (UK & Ireland)

April

20 Easter Sunday

May

11 Mother's Day (International)

Wedding season



June

15 Father's Day

Thank the teacher gifts
Graduation gifts
Wedding season

July

30 Friendship Day

Thank the teacher gifts
Wedding season

August

11 Afternoon Tea Week

Wedding season



September

7 Father's Day (Australia, NZ)

Most popular birthday month
Wedding season

October

5 Grandparents Day
30 National Spa Week begins

November

28 Black Friday Weekend



December

1 Cyber Monday
25 Christmas Day

