#### SKCHASE

## All about gift vouchers

An intro to SK Chase - your gift partner





#### Our clients

We work with *luxury hotels and groups* in locations throughout the world, including:

















RAFFLES



















#### A complete voucher solution

Have more time, more revenue, and complete peace of mind.



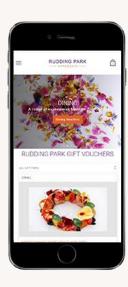


#### Gift shop

Made for any device, each eCommerce gift voucher 'shop' is built to reflect the hotel or group's identity, delivering a seamless customer experience that drives sales.

- Beautifully designed, uniquely yours
- Display a large variety of vouchers in a clean UI
- Streamlined 3D secure checkout
- Revenue enhancing tools
- Google Analytics integration



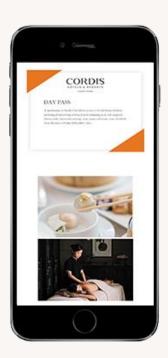




#### Digital gift vouchers

Responsive and adapted design.







#### Printed gift vouchers

Seamless fulfilment, attention to detail.





Our UK based fulfilment team can fulfil and dispatch your postal vouchers







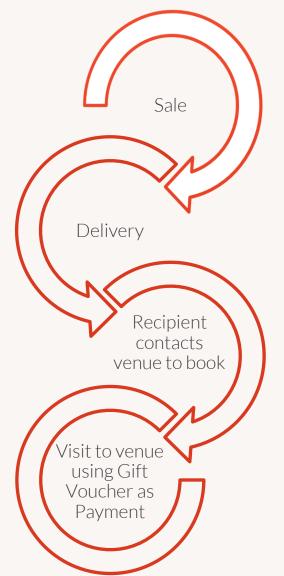
#### Introduction to SK Chase

In this module we'll cover:

- 1. Purchasing gifts online
- 2. Purchasing gifts in house
- 3. Checking validity booking gifts
- 4. Redeeming gifts
- 5. Frequently asked questions



## Lifecycle of a gift voucher

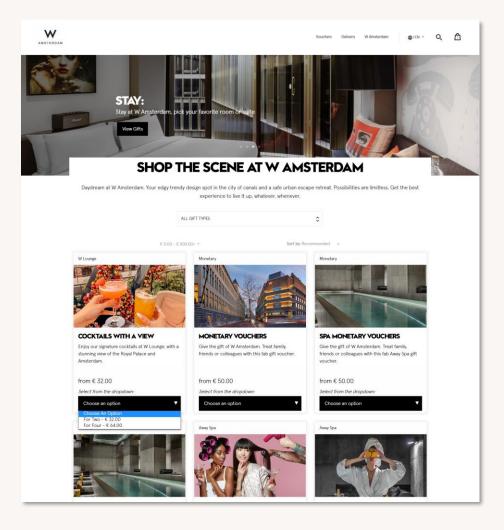


Any gifts not redeemed before their 'valid to' date will expire in the system



#### 1. Purchasing gifts online

How a buyer purchases a gift online.



SK Chase may appear on the buyer's bank statement



#### 2. Purchasing gifts in house

How a buyer purchases a gift in-house – either at Reception or over the phone.



Last year, 87% of sales were purchased online by buyers directly, 13% were processed inhouse.

SK Chase may appear on the buyer's bank statement when card details are entered by a staff member online

Video guides

• How to purchase a gift for a guest



## 3. Checking validity - booking gifts



We advise gift experiences are always booked in advance with reservations and checked on SK Chase site.

QR codes are a quick and easy way of searching for gifts

SK Chase will notify you of any suspected fraudulent orders



# 4. Redeeming gifts



Any gifts not redeemed within their validity dates will expire



• Redeeming Gifts



#### 5. Frequently asked questions

- 1. How to search for a voucher
- 2. How to re-send e-voucher
- 3. How to re-send receipt
- 4. How to print a voucher
- 5. Checking the delivery status of a gift
- 6. How to amend a personal message
- 7. How to extend a voucher
- 8. How to perform a refund
- 9. Can we do a part redemption?
- 10. VAT or Tax receipts



#### 'How to' guides

- FOH Guide
- How to print a gift
- Check delivery status



#### SK Chase support

Short, easy to follow 'how to' guides to help your team find what they need with ease: <a href="https://skchase.com/training-video-guides-p5">https://skchase.com/training-video-guides-p5</a>



#### online 'how to' guides

for front of house and marketing teams











Our friendly team are here to help E: enquiries@skchase.com T: + 44 (0)344 371 0071













